



Archival and Manuscript Collections Finding Aid

ACCESSION No.: HRHS-164

COLLECTION TITLE: Spitzer Family Valentine/Greeting Card Collection

DATES: 1906 - 1933

SIZE: 6 folders

DONOR: Geraldine Spitzer Lewis

PROCESSED: Processed October 13, 2015 by K. Craun

BIOGRAPHICAL NOTE:

By the 1850s, the greeting card had been transformed from a relatively expensive, handmade and hand-delivered gift to a popular and affordable means of personal communication, due largely to advances in printing, mechanization, and a reduction in postal rates with the introduction of the postage stamp. This was followed by new trends like Christmas cards, the first of which appeared in published form in London in 1843.

SCOPE AND CONTENT:

This collection of valentines and greeting cards belonged to the Grover Spitzer family of Broadway, VA. Grover and his wife Ethel Holsinger Spitzer had three daughters: Margaret, Alpha, and Geraldine. The donor is Geraldine Spitzer Lewis, the youngest daughter.

COLLECTION INVENTORY:

Folder 1:

- Heart-shaped valentine with violets around the edge with an angel (93.17.17)
- Large valentine with violets around the edge with a young girl in a rose colored dress (93.17.17)
- Floral valentine with cut paper on front with an angel (93.17.17)
- Large valentine with a stand, floral background with a scene of mother and son (93.17.17)

Folder 2:

Approximately 57 School Valentines addressed to Geraldine Spitzer (93.17.17)

Folder 3:

- Greeting cards (post cards) addressed to Miss Ethel Holsinger of Broadway, VA from 1906 to 1913 (93.17.13)
- Greeting cards (post cards) addressed to Mr. Grover Spitzer in Broadway, VA from 1907 to 1913 (93.17.13)
- Greeting cards (post cards) addressed to Mr. and Mrs. G. E. Spitzer of Broadway, VA, Miss Alpha Spitzer and Miss Geraldine Spitzer of Broadway, VA from 1918 – 1933 (93.17.13)

Folder 4:

120 calling cards (93.17.14)

Folder 5:

Merchant business cards (93.17.19)

Scripture cards (93.17.16)

Folder 6:

Two photos of Mayland School Basketball Team 1909-1910 (93.17.2a & 2b)

2 slides

Photo of students in front of Wampler School, 1900 (93.17.4a)