



*Archival and Manuscript Collections Finding Aid*

**ACCESSION No.:** HRHS-35

**COLLECTION TITLE:** Harrisonburg-Rockingham County Advertising Ephemera

**DATES:** ongoing

**SIZE:** 3 (three) folders

**DONOR:** Al Saufley (Kathryn Saufley estate) (Folder 3); Janet Downs. (Folder 1). John and Bernice Hoffman (Folder 3). Lois Emswiler (Folder 3). And other identified and unidentified owners.

**PROCESSED:** in process and ongoing

Museum acc. # 71.13.1, Fletcher Pharmacy newspaper ad, has been transferred to the archives and now is part of HRHS-35 Harrisonburg-Rockingham County Advertising Ephemera. (unidentified donor)

Museum acc. # 96.1.42 a, b. Janet Downs 22 advertisements (a) and 101 postcards (b) \***Missing**\* and 1 photo of Russ Gardner, Wip Robinson and Homer Quann.

**BIOGRAPHICAL NOTE:** Ephemera are items, such as pamphlets, posters, postcards, notices, and tickets, orig. intended to be of use for only a short time, esp. when preserved as collectibles. All donors are local residents of the Harrisonburg-Rockingham County area.

**SCOPE AND CONTENT:**

The Harrisonburg-Rockingham Advertising Ephemera Collection contains items used by local businesses to advertise their services.

**COLLECTION INVENTORY:**

**Folder 1:** Series I: Downs, Janet. 22 items of ephemera (advertising cards and calendars) and 1 photo. Postcards are missing.

**Folder 2:** Series II: Unidentified donors. 42 items of ephemera.

**Folder 3:** Series III: Identified donors. 5 items of ephemera: Friddle's Restaurant reproduction of a Delmonico's Restaurant menu, 1834; 2 Joseph Ney's bag.

**ARRANGEMENT:** Ongoing